



1764  
PATENT APPLICATION

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of: Hohberger et al. )

Serial No.: 10/027,968 )

Conf. No. 1764 )

Filed: October 25, 2001 )

For: METHOD AND APPARATUS FOR )  
ASSOCIATING ON DEMAND )  
CERTAIN SELECTED MEDIA AND )  
VALUE-ADDING ELEMENT )


Examiner: S. Purvis )

Art Unit: 1734 )

**CERTIFICATE OF MAILING**

I hereby certify that this paper is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, on this date.

April 9, 2004  
Date

  
Eric D. Cohen  
Reg. No. 38,110

**AMENDMENT "B" AND REPLY PURSUANT TO 37 C.F.R. § 1.111**

MAIL STOP Non-Fee Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

**INTRODUCTION**

In reply to the Office Action mailed March 12, 2004, please amend the above-identified application as follows:

**CERTIFICATE OF MAILING BY FIRST CLASS MAIL (37 CFR 1.8)**

Applicant(s): Hohberger et al.

Docket No.

83891

Serial No.

10/027,968

Filing Date

October 25, 2001

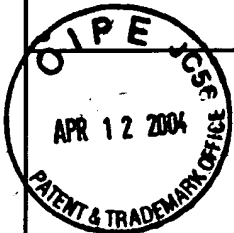
Examiner

S. Purvis

Group Art Unit

1734

Invention: **METHOD AND APPARATUS FOR ASSOCIATING ON DEMAND CERTAIN SELECTED  
MEDIA AND VALUE-ADDING ELEMENT**

I hereby certify that this **Amendment "B"***(Identify type of correspondence)*

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*(Date)***Eric D. Cohen, Registration No. 38,110***(Typed or Printed Name of Person Mailing Correspondence)**(Signature of Person Mailing Correspondence)***Note: Each paper must have its own certificate of mailing.**

Amendment "B" And Reply Pursuant to 37 C.F.R. § 1.111; and Postcard.